

## 10 Daily Actions to Build Your Crowd

Write a blog post not to sell, but to teach.

Comment on one other blog

Connect two people in your industry.

Distribute one free sample

Build your permission asset by 1 person

Write a thank-you note to someone who doesn't expect one.

Reach out to someone who used to work with you.

Help a stranger.

Talk positively about the competition.

Pay attention to people who mention you online and engage with them in a way that they prefer to be engaged.

